

## **gMed Launches gCardio™ Solution to Streamline Cardiology Practices**

*South Florida Cardiology first practice to implement new solution: view case study at <http://www.youtube.com/watch?v=nvjaNmQekFk>*

**Weston, FL (March 31, 2008)** – gMed, an electronic medical records (EMR) software and support company, recently launched gCardio™, providing cardiology practices a solution that thinks like a cardiologist, and takes the focus off practice paperwork and puts it back on the practice of medicine.

“Physicians are in a dynamic, rapidly changing environment that demands paperless systems, but generic solutions often fall short and do not provide a solution for a more efficient practice,” said Dr. Joe Rubinsztain, CEO of gMed. “We are committed to providing a safer, easier, more cost-effective way for specialty practices to work.”

Each time a patient chart must be pulled it costs a practice four dollars. Charting, billing and scheduling on paper forms increase staff levels and make a less efficient practice. An efficient EMR incorporates all areas of the practice, from patient examinations to billing and scheduling, allowing them to go completely paperless.

gMed designed a user-friendly system for cardiologists, providing forms similar to their paper counterparts, and helping streamline the entire practice. The program’s easy navigation, intuitiveness and standardized interface alleviate issues involved with paper documentation. Physicians have a complete synopsis of the patient’s medical records in a simple-to-sort interface to allow for effective diagnosis.

“Utilizing gCardio is a huge time and money saver,” said Dr. Perry Krichmar of South Florida Cardiology Associates. “We are spending more time with patients, seeing more patients each day and documenting more thoroughly.”

gMed fully automates practices from tests and procedures to prescriptions and appointments. The solution requires minimal customization and is designed with forms that are intuitive. Thriving on user feedback from forums and conferences, the functional and efficient gCardio system relies on the user-friendly platform to drive adoption.

“After working with gCardio, this was a no brainer,” Krichmar said. “From our evaluations, the EMR should pay for itself in twelve to eighteen months, if not less.”

gMed demands their solutions be kept simple, specialized and flexible to help drive a quick return on investment for the practices.

### **About gMed**

gMed was founded in 1997 to create a better alternative to the paper medical chart. gMed's Digital Charting system integrates medical information, cuts costs, increases revenues, improves quality and reduces risks for selected medical specialties, including Gastroenterology, Cardiology and soon Urology.

Physicians are in a rapidly changing environment and the pressure of adapting to a paperless system to remain competitive can be daunting without the right products and guidance. gMed forms a partnership with their clients to provide requirement analysis, installation, implementation, training, customization, support, maintenance and remote management services - ensuring the transition is seamless. More information is available at [www.gmed.com](http://www.gmed.com).